



doubledrummer.com
playing together

media release

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Active people hook up with Doubledrummer.com

New to a city and want to get active? Taken up tennis but don't have a partner? Looking for like-minded people with a love of the great outdoors? Welcome to **Double Drummer**, a new online networking site that gets you away from the computer.

Double Drummer is THE social networking site for active people. The Double Drummer web site is a unique online portal for those seeking golf buddies, cricket teams, running companions, sailing crews, pilates classes and the like and promises to connect lovers of sport and the great outdoors around Australia.

The site aims to help overcome today's modern computer-age social problems including inactivity and isolation caused by busy lives. It's the ideal opportunity for people to connect through sport - not by watching it but by playing it. Instead of surfing the net for artificial interaction, Double Drummers can be surfing the waves with real live buddies met online.

Most sports and activities are listed on the site and members register to connect and play locally, all around Australia. Simply visit the www.doubledrummer.com.au web site, choose your activity, level of competence, age required and location and find fellow Double Drummers ready to play.

If you're looking for a coach, a team, a tournament, a major sporting event, sports store, club, trainers... even medical and holistic health professionals, Double Drummer has all the information required at the click of a mouse.

"We believe Double Drummer can become a thriving community and Australia's most comprehensive sport and activity reference point" says founder, Anna Cosio. "Over time,

members of this community will be able to quickly find whomever and whatever they need to keep active and we hope they'll encourage others to join them.”

Double Drummer has also joined forces with their Ambassadors, Olympic swimmer **Elka Graham**, Ironman **Guy Leech**, Winter Olympian **Steven Bradbury**, basketballer **Eric Bailey** and celebrity vet **Dr Katrina Warren** to support non-profit organisations such as *The Heart Research Institute* and programs developed by *Australian Volunteers International*.

Members can join Double Drummer now and search for free then pay only \$1 to meet the active partner or group of their choice. It's much cheaper than a night out in a bar, better for you than staring at a computer screen and could lead to a change of lifestyle and an extension of your social circle.

The company is projecting a membership of 20,000 sport participants across Australia within the first 12 months and 200,000 in total after five years. It's time to get moving and visit www.doubledrummer.com.au to be part of the action.

For further information contact David Keogh

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