



doubledrummer
playing together

media alert

for immediate release
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Elka Graham raises funds for Diabetes NSW in swimming 'comeback' at Saturday's NSW Corporate Games

Former world record holder and Olympic medallist, Elka Graham makes her return to competitive swimming on Saturday, raising money for Diabetes Australia-NSW.

A silver medal winner at the 2000 Sydney Games, Graham is representing a new online sport community - www.doubledrummer.com - in her return to the pool in which she won silver as part of the 200-metre freestyle relay team.

Graham is an Ambassador for Double Drummer - a new Australian web project that offers real synergies between sports, health and education. The social networking site has struck an alliance with the **NSW Corporate Games** and **Diabetes Australia-NSW**, becoming the 'default team' for people keen to enter the Games, but with no affiliation to the many big companies taking part (e.g. IBM, AMP, ANZ, Telstra, etc.).

Those wanting to witness Elka's comeback can see her swim in the 50m and 100m freestyle events at the Corporate Games at Sydney Olympic Park on **Saturday 15th March**. Heats for the 100m kick off at 12 noon.

"I'm competing in the NSW Corporate Games because I love the whole philosophy of the Games, which fits perfectly with the three pillars that make up Double Drummer's values - (i) participation in an active and healthy lifestyle (ii) meeting people and having fun and (iii) helping a good cause."

NSW Corporate Games: Swimming Events

date: Saturday, 15th March 2008
time: from 12 Noon
venue: Aquatic Centre, Sydney Olympic Park
cost: free

for further information contact: (02) 9474 1000 or www.doubledrummer.com
for the NSW Corporate Games: www.corporategames.net.au/nsw
for Diabetes Australia-NSW: www.diabetesnsw.com.au

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Accompanying photo:

Download from: <http://www.doubledrummer.com/imagedownloads.aspx>

Caption: Double Drummer Ambassador and former Olympian Elka Graham will be making her comeback to competitive swimming at next week's NSW Corporate Games