



**Celebrity Tennis Day**  
Sunday 7 February 2010



**doubledrummer.com**  
*playing together*

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## media release

**for immediate release**  
**19 January 2010**

Head:

### **Stars serve it up to raise money for Diabetes Australia-NSW**

World Champions, Olympic Gold Medallists, Melbourne Cup Winners... an amazing line up of Aussie icons - 16 *bona fide* stars from the worlds of sport and entertainment - are gathering to play in **The NSW Corporate Games Celebrity Tennis Day** at the Tennis Valley club in Chatswood just 10 minutes drive from the Sydney CBD on **Sunday 7<sup>th</sup> February** to raise both awareness of the growing problem that is diabetes and much needed funds.

**Simon Westaway** ('Mick Gatto' from Underbelly) is our M.C. on the day and among the 16 stars competing are Seven Time World Surfing Champion **Layne Beachley**; Sharks and Souths footie legend **David 'The Peach' Peachey**; last year's Melbourne Cup winning jockey **Corey Brown**; and Olympic Beach Volleyball Gold Medallist **Kerri Pottharst**... and **you can bid to play with your choice of heroes** in the main Celebrity Fan Tournament on the day.

Type 2 Diabetes is the fastest growing chronic disease in Australia and around the world. One in four Australians over the age of 25 either has diabetes or some form of glucose intolerance.<sup>1</sup> As a NSW corporate Games alliance partner, online sport community **DoubleDrummer.com** is organising the event on a *pro bono* basis.

The Celebrity Tennis Day will launch the 2010 NSW Corporate Games, wholly owned by Diabetes Australia-NSW. Both this event and the Games in March aim to focus attention on the fact that



<sup>1</sup> Ausdiab 2001

**living an active, healthy life is a great way to prevent the onset of diseases** like Type 2 diabetes.

The emphasis on the day will be FUN. Apart from the Celebrity Fan Tournament, there'll be an **All Star Showdown** featuring four of the celebrities who don't make the knock-out semi-finals, plus four top junior tennis players will put on an exhibition match during the lunch break.

**Active Kidz** will be holding court for young visitors and there'll be show bags given out (each of which includes a \$25 discount voucher from The Good Guys), raffles, a silent auction of memorabilia and experiential prizes, plus great food and drink (Tennis Valley is a fully licensed premises).

The State Member for Willoughby, Ms Gladys Berejiklian MP and Diabetes Australia-NSW CEO, Ms Nicola Stokes, will officially open the event, while the Mayor of Willoughby, Councillor Pat Reilly, will dedicate the new Centre Court at Tennis Valley to recently deceased past President, Mr Bernard Sharpe. A presentation of trophies to winners and runners up will take place at around 3:30pm.

The auction to play with your favourite celebrity goes live at GraysOnline this **Friday 22<sup>nd</sup> January** and you can check out the celebrity profiles now at [www.celebritytennisday.com.au](http://www.celebritytennisday.com.au) Even if you don't want to play, you can still be part of the fun and come along and watch the stars in action and mingle with them off-court. Entry fee at Tennis Valley is just \$10 for adults and \$5 for kids on the day.

**Web:** [www.celebritytennisday.com.au](http://www.celebritytennisday.com.au)  
**Date:** **Sunday 7<sup>th</sup> February 2010**  
**Time:** **From 10:30am**  
**Venue:** **Tennis Valley**  
**325a Eastern Valley Way**  
**Chatswood**  
[www.tennisvalley.com.au](http://www.tennisvalley.com.au)  
**Cost:** **\$10 adults, \$5 children**

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*Hi-res photos of David Peachey and Kerri Pottharst can be downloaded at:*

[http://www.doubledrummer.com/downloads/File/Image%20Downloads/CelebrityTennisDay\\_Peachey\\_Pottharst1.jpg](http://www.doubledrummer.com/downloads/File/Image%20Downloads/CelebrityTennisDay_Peachey_Pottharst1.jpg) and

[http://www.doubledrummer.com/downloads/File/Image%20Downloads/CelebrityTennisDay\\_Peachey\\_Pottharst2.jpg](http://www.doubledrummer.com/downloads/File/Image%20Downloads/CelebrityTennisDay_Peachey_Pottharst2.jpg)

**Caption: David Peachey and Kerri Pottharst get in some court time ahead of the NSW Corporate Games Celebrity Tennis Day on Sunday February 7.**